





ICANN 2017

**THE IATA AGENTS
ASSOCIATION
OF INDIA**

**IAAI
NATIONAL
CONVENTION**

14 - 17 September 2017, Cherai Beach Resort, Kochi
"Travel Agents by 2030 - Protocols Redefined"



Invitation

The Indian Travel Agent community is passing through a turbulent period since the last decade. The reduction in Agency commission to “Zero”, Ticketing Authority Process, Weekly Payment System, disparity in airfares, direct marketing by Airlines, BSP charge of US\$30 per month and the impending NDC, etc. are challenging the very existence and survival of the ordinary Travel Agent.

Despite India's impressive economic upsurge and performance under the new GST Regime, the accredited Travel Agent in India is facing persistent and never-ending challenges of equity, sustainability and elusive opportunities. Upholding the Indian Aircraft Act and its Rules, IAAI is fighting a lone battle in the legal forums for enforcing the legitimate rights of small and medium sized Agents in India and to legally endorse the Regulatory system.

ICON 2017, the National Convention of IAAI, is being convened in Kochi from 14th September to 17th September at the picturesque location of Cherai beach.

The theme of ICON 2017 - “Travel Agents by 2030 – Protocols Redefined” - and the business sessions assume tremendous significance at a juncture when Airlines, GDS and Travel Agents are struggling for orderly and mutually beneficial coexistence.

ICON 2017 is open to Travel Agents to thrash out Industry issues and seek meaningful long-term solutions. Our business sessions are open to Press and Media too.

Today we are standing at the crossroads. Let us congregate, deliberate and create the 'Right Path' to everyone's survival and economic prosperity.

Please come and join hands with us at ICON 2017 Kochi!

Biji Eapen
National President - IAAI

ICON 2017



THEME

“Travel Agents by 2030 – Protocols Redefined”

Business sessions & events

A “WHITE PAPER” presentation on adversities, solutions
and
the launching of IAAI's Magic Lamp – i-Top
Indian Travel Agents Own Portal



□ Innovative

□ Participative

□ Instrumental

□ Educative

□ Informative

“A Trade Association by the Agents for the Agents”

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ICON 2017 RECEPTION COMMITTEE

Mr. MANU T.G. NAIR
Chairman
(98470 60409)

Mr. GANESH VADERI
General Convener
(93884 43308)

Mr. T.U. SHAMSUDDIN
General Coordinator
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