



IAAI Newsletter

July 2016, IInd Fortnight Issue

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IAAI Column

IAAI NATIONAL CONVENTION 2016 TO BE HELD AT NEW DELHI IN NOVEMBER 2016

Members attending the recent NMC meet at Kochi unanimously agreed to have the IAAI National Convention 2016 at New Delhi in November as a 3 Nights / 4 Days event with the dates to be finalized by the Northern Region Committee.

Mr. H.S. Chawla has been elected as Chairman – Convention Committee ICON 2016. Mr. Jagdeep Bhagat is General Convener, Mr. V.K. T. Balan & Mr Aveek Ghosh have been elected as Co-Chairman. All the State Committee Presidents shall be ex-Officio Members for ICON 2016.

NMC Meet Kochi Highlights

The IAAI National Management Committee meeting which was held at The Sapphire Hall, Hotel Gokulam Park, Kochi on the 22nd & 23rd July 2016 was a huge success with almost full attendance & important deliberations being taken along with follow up action plans.

After 2 hectic business sessions, one each on both days, the members were taken to “Vasundhara Sarovar Resort” at Cherthala for an evening of entertainment along with Cocktails & dinner sponsored by the nationwide popular resort on the 23rd July.



IAAI Column

NEW SENIOR LEVEL APPOINTMENTS AT IAAI

Following new appointments were made during the NMC Meet at Kochi :-



Naresh Rajkotia has taken over as the new General Secretary.



Mr. H.S. Chawla has taken over as the new National Treasurer.



Mrs Aruna Shetty is to take over as President, Maharashtra, following the resignation of Mr Chetan Momaya.

Aviation News

Emirates introduces the world's first interactive amenity kit in Economy Class



Emirates has launched the world's first interactive amenity kit in Economy Class providing a more comfortable travel experience. The stylish new amenity kits utilise augmented reality (AR) technology to unlock immersive content on mobile devices.

The kit bags come in six designs inspired by six regions in Emirates' global network – Australasia, Latin America, Middle East, Africa, Europe and the Far East. The designs incorporate the colours and patterns of each of these regions and the Middle East design, in particular, features Arabic calligraphy by UAE-based artist, Tagelsir Hassan.

Kits include all the necessities for additional comfort on long-haul flights including an eye mask, earplugs, toothbrush and toothpaste, and socks - each tailored to the style of the kit bag. The multipurpose pouches are made of Neoprene material - a water resistant fabric - and is designed to be reused after the flight to store anything from devices to cosmetics or stationery.

Emirates is the first airline to introduce AR technology with the amenity kits making it the world's first interactive kit bags. By downloading the Blippar mobile phone app, and using it to scan the bags, customers will be able to unlock a world of entertainment on their mobile devices. The content will continually be refreshed every six months so customers can look forward to new updates.

AERA exempts smaller aircraft from being charged landing fee



Airports Economic Regulatory Authority (AERA) has exempted aircraft with 80 seats or less from being charged a landing fee, a move that's going to complement the regional connectivity plan. According to an earlier tariff order, which is still in force, AERA had allowed airport operators of Delhi and Mumbai to charge landing fee to aircraft with seating capacity of 80 or less.

Norms exempt smaller aircraft from landing charges at all airports and no other operator charges them. The order will help boost the regional connectivity plan that pegs on making operations by smaller aircraft cost effective. The order is likely to benefit airlines that operate 70-seater aircraft and includes SpiceJet, Air India and Jet Airways.

AERA's order will not be implemented immediately because tariff order for Delhi airport is in the courts.

Aviation News

Vistara introduces the Corporate Upgrade offer



Vistara, a full service carrier in India, introduces the Corporate Upgrade offer for corporate customers. The offer valid up to October 2, 2016, corporate customers booked under a flexi fare in Economy Class or Premium Economy can enjoy complimentary confirmed upgrade to Premium Economy or Business Class respectively, across Vistara's network. Upgrades are subject to availability of seats in the higher cabin class and can be confirmed by calling the Vistara Call Centre after booking, starting as early as 7 days and up to 6 hours before departure.

The new Corporate Upgrade offer come as an additional bonus for Vistara's corporate customers, who can enjoy sought after benefits such as priority check-in and boarding, more personal space, exclusivity, and legroom, sumptuous hot meals, free lounge access (for Business Class and Club Vistara Gold card members), priority baggage handling, and personalized, intuitively thoughtful service from cabin crew trained by Singapore Airlines.

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Advertisement Section



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vasundhara
SAROVAR PREMIERE
kerala - vayalar
A SAROVAR HOTEL

A Southern Sojourn

Vasundhara has something for everyone. Exciting water sports and play areas for children while you shop for handcrafted products at our store. A traditional Ayurvedic massage, or sightseeing trips down the waterways of Alleppey. And for events, striking designed venues.



In a short time since reception, ***“Vasundhara Sarovar Premier”*** has earned a high reputation for itself & the same is reflected by the heavy bookings from all parts of the country & abroad, which keeps the Resort almost fully occupied round the year. Located at Cherthala, the Resort has its own Houseboat & the USP is the clean backwater surrounding (unlike in other places). It is a highly recommended property to be included in the itineraries of high-end travelers to Kerala.

For more details log on to **www.vasundhararesorts.in**

Aviation News

Jet Airways to offer customized prices under 'Fare Choices' from Aug 17



Jet Airways (India) Ltd will introduce a new fare structure, 'Fare Choices' effective from August 17, 2016. A total of eight new 'Fare Choices' will be introduced across Economy and Premiere, allowing guests to tailor their bookings to their individual needs. Guests travelling in Economy for instance will have the option of choosing from the Deal, Saver, Classic or Flex fare categories. Likewise, Premiere includes Saver, Classic and Flex, while in First Class there will only be one fare family - First.

'Fare Choices' are transparent and differ in flexibility and tailored benefits that otherwise need to be purchased separately. Some guests, for instance, may want flexibility in changing travel dates, others might want to accrue more JetPrivilege miles. Fare Choices will give them the ability to customise their travel experience according to their needs. The various fare categories are differentiated based on the changeability and refundability of a ticket, mileage accrual, upgrade eligibility, priority check-in and lounge access.

The new flexible 'Fare Choices' will be available on all domestic and international routes through all of Jet Airways' booking channels. The baggage allowance is differentiated according to routes based on piece and weight and the same will reflect on the e-ticket.

Etihad announces additional A380 service between New York and Abu Dhabi



Etihad Airways announced plans to increase Airbus A380 service between New York's John F. Kennedy (JFK) International Airport and Abu Dhabi International Airport in response to heightened demand from guests travelling between the two destinations. Beginning on June 1, 2017, the airline will upgrade its second flight between Abu Dhabi and New York JFK to its award-winning A380 aircraft.

The new service will join the airline's existing daily A380 service, replacing the current daily Boeing 777-300ER aircraft. Etihad Airways first began welcoming guests on board its first A380 flight between New York JFK and Abu Dhabi in November 2015.

Etihad Airways currently offers 45 weekly return flights between Abu Dhabi and six U.S. cities, including Chicago, Dallas-Fort Worth, Los Angeles, New York JFK, San Francisco and Washington, D.C. Through Etihad Airways' hub in Abu Dhabi, the airline offers passengers from the United States direct access to the U.A.E. capital, and seamless connections to the Middle East, Africa, Indian Sub-continent and South East Asia.

Aviation News

GoAir, IndiGo and AirAsia India increase excess baggage fee



Domestic low-cost carriers GoAir, IndiGo and AirAsia India have raised the excess baggage fee following a directive from the Central Government. Passengers travelling on these airlines will be charged INR.300 a kg for carrying baggage in excess of 20-kg according to their websites. These airlines were earlier charging INR 250 per kg for excess baggage. The action follows the Central Government's

directive to rationalise excess baggage.

Most of the domestic airlines also give passengers an option to pre-purchase excess baggage at discounted prices at the time of booking tickets on travel portals or through travel agents. For instance, passengers travelling on GoAir can prebook 10 kg excess baggage for INR 2,000 instead of paying INR 3,000 to the airline at the airport counter. The current move comes days after the Union Civil Aviation Ministry's directives to all domestic airlines asking them to charge INR 100 per kg for carrying five-kg extra baggage on flights beyond the free limit of 15 kg. Beyond 20 kg, SpiceJet charges INR 300 a kg, Jet Airways INR 350 a kg and Vistara INR 300 a kg (excluding taxes). Most airlines abroad charge passengers for every check-in luggage. Passengers are also allowed to carry one hand bag weighing seven kg free of cost on flights. Recently, full-service carrier Jet Airways started charging passengers from six metros INR 900 for carrying extra cabin bag. The move was intended to deter them from carrying extra hand baggage. Jet Airways allows passengers to take one hand bag, weighing seven (economy class) or 10 kg (business class) and one laptop bag free of cost.

Air India to make Pune as its base to ramp up Maharashtra connectivity



The non-availability of slots at Mumbai's Chhatrapati Shivaji International Airport (CSIA) may prompt Air India to use Pune as its base to ramp up the regional connectivity in Maharashtra, linking regions like

Nanded, Amravati, Nashik and Shirdi. As part of its plan to develop civil aviation infrastructure in the state, the government has been holding meetings with the scheduled and unscheduled airlines. It has even envisaged a blueprint for the same, which is along the lines of the one recently released by the Central Government.

Mumbai's CSIA has almost reached its saturation level. The state has 28 airports and airstrips, of which four are under construction or proposed, two are private and one is not in use. Air India officials said that in order to negate the problem of lack of slots at major airports, the airline has plans to put more wide-bodied aircraft on these routes.

Hospitality News

FabHotels announces exclusive partnership with GoAir



FabHotels, a chain of budget hotels in India, launched an exclusive partnership with GoAir. The partnership will bring the exclusive inventory of 80+ FabHotels at prime locations in top 15 Indian cities to GoAir's flights-plus-hotels platform, with special discounts and deals only for GoAir customers.

According to Google India Travel Trends 2016 report, searches for flights plus hotels were up 2x between 2013-2014 and again between 2014-2015, and are expected to grow even faster in 2016. Through this partnership, both FabHotels and GoAir aim to provide a seamless travel experience to their customers.

To promote this collaboration further, GoAir and FabHotels have also partnered for the GoAir Surprises campaign wherein 10 lucky GoAir flyers will be chosen through a lucky draw for a complimentary two night three day stay in Goa at a FabHotels of their choice. These 10 lucky guests can choose from four premium locations on Ashwem Beach, Anjuna Beachfront, Vagator Beach and Candolim Beach, including two premium beachfront resorts at Ashwem Beach & Anjuna Beach.

Wanderlust Marketing to represent high—end Villas Company



Wanderlust Marketing, an associate company of Global Destinations, has announced its appointment as the representative for My Private Villas. My Private Villas is a collection of luxury properties available for rent directly from their owners in France, Italy, Spain, Greece, Caribbean, Thailand, South Africa through to the Swiss and French Alps and more. My Private Villas has now over 400 villas across around 40 countries in the world. Prime locations globally include Cote d'Azur, Amalfi Coast, Tuscany, Mykonos, St Barth, Koh Samui, Courchevel, etc.

People seeking luxury are now moving more towards the rental market as these villas provide five-star service, but you spend less than in a five-star hotel. The experience becomes personal as the villa becomes your home for your holiday. The properties enrolled in the club portfolio can also be rented for weddings, corporate and team building events.

Source : Express Travelworld

Hospitality News

Stayzilla expands presence in North East, Sikkim and Bengal



Stayzilla.com the largest aggregator for verified homestays in India has expanded the number of homestays in North East, Sikkim and Bengal, given the remoteness and demand for stays in these areas as per a release. Stayzilla works closely with various state tourism departments for opening up more homestays across the hilly terrain of the East.

Among diverse offbeat destinations, Stayzilla has become the only homestay consolidator to facilitate accommodation in and around the northern part of West Bengal. Stayzilla has also introduced homestays in Tawang, Bhalukpong and Bomdila, located along the West Kameng district of Arunachal Pradesh. While homestays in Bhalukpong are supervised by the forest division, the stays in Bomdilla are run by Monpa, Sherdukpen, Miji, Bugun and Aka tribes.

Homestays not only provide the comfort of home to tourists but also help boost the local economy. It provides travellers with a unique opportunity to not only experience the rich cultural heritage, taste the local cuisine of the region but also create a connect with people from different parts of the country.

Identifying the undersupply of stay options relative to demand in India, Stayzilla stays are surpassing geographical barriers to welcome diverse cultures experiences across remote places such as Majuli.

Stayzilla is conducting several sensitization workshops across Siliguri, Darjeeling, Kalimpong, Agartala, Imphal, Aizawl, Kohima, Dimapur, Dibrugarh, Jorhat, Moosakhia, Samanong and Kaziranga among others to promote Bed & Breakfast (B&B)/homestays. These workshops facilitate open dialogues with potential hosts, enabling Stayzilla to take a step towards improving the sector.

PHOTO FEATURE**Temples of Bagan, Myanmar**

The Temples of Bagan sit within central Burma (Myanmar) and was built as the capital of ancient Myanmar. The temples are the largest concentration of Buddhist temples, most of which dating back to the 12th and 11th centuries. They combine to form one of the richest archaeological sites in Asia and provide views quite unlike anywhere else on earth.

Open Space

Lighter Moments

Murder of English

1. Both of you stand together separately.
2. Will you hang the calendar or else I will hang myself.
3. Give me a blue pen of any colour.
4. Pick up the paper & fall in the dustbin.
5. Why are you looking at the monkeys outside when I am inside?
6. All of you stand in straight circle.
7. I have two daughters both are girls.

Thought for the Fortnight

The more we sweat in peace, the less we bleed in war.

— Vijayalakshmi Pandit

IAAI Director Board

1. Mr Biji Eapen, National President
: Speedwings Travel & Cargo Pvt. Ltd., Kochi
2. Mr H. S. Chawla, National Treasurer & Director—Northern Region
: Speed Air Travel Agents New Delhi.
3. Mr Naresh Rajkotia, National General Secretary & Director—Western Region
: Madhuras Travels & Tours, Mumbai
4. Mr Faisal Sharhabeel, Director—Southern Region
: Magellan Travel Services (P) Ltd., Chennai

Advertising rates for IAAI Newsletter

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Full Page	Rs.15000/-	Rs.40000/-	Rs.75000/-	Rs.135000/-
Strips	Rs. 2000/-	Rs.5000/-	Rs.10000/-	Rs.18000/-

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We welcome your suggestions to improve this newsletter.

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